

Old Expanded Nielsen - Monthly
Database as of DEC 1993
TOTAL U.S.

	Tot P.M. PREMIUM UNITS SOLD (000)	Tot P.M. PREMIUM DOLLARS	Tot P.M. DISCOUNT CAT UNITS SOLD (000)	Tot P.M. DISCOUNT CAT DOLLARS
Jan-90	12,493,969	911,876,688	1,231,395	70,343,259
Feb-90	11,640,731	854,242,568	1,226,677	70,151,801
Mar-90	12,883,454	949,427,607	1,425,498	80,867,000
Apr-90	12,393,032	911,053,756	1,335,075	76,017,654
May-90	13,106,470	974,210,437	1,415,857	81,378,113
Jun-90	12,943,486	989,183,944	1,428,392	82,893,059
Jul-90	13,233,666	1,031,085,258	1,462,582	85,991,493
Aug-90	13,859,427	1,080,820,993	1,671,351	98,349,156
Sep-90	12,307,150	960,877,485	1,569,849	91,080,378
Oct-90	13,005,862	1,011,908,054	1,766,484	102,416,371
Nov-90	12,031,287	954,178,537	1,834,925	108,828,512
Dec-90	12,369,305	1,003,293,609	1,893,000	115,688,311
Jan-91	11,928,091	991,766,518	1,914,165	120,453,322
Feb-91	11,295,801	942,986,891	1,917,212	121,098,778
Mar-91	11,930,498	1,001,090,561	2,040,965	129,552,276
Apr-91	12,313,627	1,032,347,482	2,167,467	139,375,060
May-91	12,301,718	1,000,259,556	2,181,813	141,313,198
Jun-91	12,227,320	1,011,731,216	2,250,548	151,250,449
Jul-91	12,720,886	1,057,223,349	2,310,263	155,386,334
Aug-91	13,038,532	1,086,854,133	2,402,842	161,342,159
Sep-91	12,064,064	1,016,418,884	2,287,768	152,915,680
Oct-91	13,301,301	1,105,012,759	2,580,431	172,068,289
Nov-91	12,346,018	1,059,799,978	2,487,208	167,762,858
Dec-91	12,344,752	1,066,221,091	2,606,291	175,274,321
Jan-92	12,351,483	1,069,377,447	2,652,724	177,940,019
Feb-92	12,180,547	1,052,708,528	2,739,013	182,881,882
Mar-92	12,661,286	1,093,008,264	2,883,410	189,916,216
Apr-92	12,352,710	1,092,004,325	2,872,272	193,798,055
May-92	12,696,622	1,133,963,859	2,933,519	197,016,228
Jun-92	12,266,614	1,097,902,630	2,896,187	192,942,405
Jul-92	12,772,337	1,147,719,143	2,995,081	196,860,599
Aug-92	12,779,683	1,170,015,496	2,994,119	190,719,490
Sep-92	11,961,704	1,102,797,588	2,874,081	174,987,667
Oct-92	12,418,460	1,146,891,807	3,008,946	183,033,846
Nov-92	11,519,413	1,072,473,250	2,951,127	178,231,114

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Dec-92	11,579,805	1,102,161,172	3,115,693	189,817,478
Jan-93	11,235,591	1,094,664,771	3,219,637	200,592,429
Feb-93	10,003,500	981,039,721	3,112,315	195,328,030
Mar-93	10,879,605	1,075,523,191	3,503,216	224,313,284
Apr-93	10,961,871	1,084,151,148	3,646,522	234,658,539
May-93	11,647,687	1,141,656,466	3,879,949	248,091,113
Jun-93	12,337,744	1,126,357,698	3,705,361	234,126,749
Jul-93	13,460,932	1,222,781,507	3,918,609	249,355,676
Aug-93	13,025,512	1,160,743,471	3,858,587	244,483,211
Sep-93	12,367,661	1,053,729,124	3,498,706	221,671,052
Oct-93	12,820,151	1,085,254,208	3,417,273	217,770,049
Nov-93	12,357,301	1,046,593,247	3,245,507	207,219,693
Dec-93	12,682,612	1,087,343,279	3,224,806	208,978,933

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